

# **BFF Indy Ambassador Program**

## **Background:**

BFF Indy is a vibrant community for women in Indianapolis seeking genuine friendships.

Our mission is clear: to create an accessible and supportive space where women can authentically connect.

At BFF Indy, we go beyond the digital realm. We actively collaborate with local businesses to host memorable events that provide the perfect backdrop for forging new connections. From cozy coffee mornings to exciting outdoor adventures, these events are designed to create shared experiences, building the foundation for lasting friendships.

We believe that fostering connections among women is a unique and empowering experience. Our events cater to various interests, from creative workshops to outdoor activities, providing a dynamic platform for women to bond and build lasting friendships!

#### **Ambassador Program Overview:**

We are excited to launch the BFF Indy Ambassador Program, and we are looking for enthusiastic and community-driven women to join us as ambassadors.

## Responsibilities:

- Promote BFF Indy Events: Actively promote upcoming BFF Indy events on social media and within your local community.
- Event Participation: Lead 1-4 events a month to support BFF Indy and the community. Help welcome attendees, distribute giveaway items, and ensure everyone feels included, supported, and welcomed.
- Social Media Engagement: Post about BFF Indy events and experiences. Share stories, photos, and updates to engage with your followers and the BFF Indy community. Actively engage with BFF Indy posts by liking, commenting, and sharing them to help spread the word and build connections within the community.
- Community Contribution: Join our Facebook group and GroupMe. Actively
  welcome new members and help create a positive and supportive environment in
  and around Indianapolis.

# Requirements:

- Age: Must be at least 21 years old.
- Location: Reside in Indianapolis or the surrounding areas
- Social Media Presence: Maintain a presence on Instagram & Facebook, posting regularly

 Passion for Community Building: Enthusiastic about BFF Indy's mission and dedicated to fostering genuine connections among women.

#### Benefits:

- Exclusive Access: Be the first to know about upcoming events and collaborations.
- Networking Opportunities: Connect with like-minded women and local businesses.
- Event Perks: Enjoy complimentary access to events, exclusive giveaways, and ambassador-only gatherings.
- **Community Impact:** Play a pivotal role in building and nurturing the BFF Indy community.
- Swag!: Get exclusive BFF Indy swag to wear at events and around the community!

By becoming a BFF Indy Ambassador, you'll not only gain exclusive access to events and networking opportunities but also play a crucial role in strengthening our community. You'll have the chance to make a meaningful impact by fostering genuine connections among women in Indianapolis.

Join us in our mission to create a supportive, dynamic space where friendships flourish, and enjoy the perks, experiences, and sense of fulfillment that come with being a part of the BFF Indy family. Apply today and help us build a vibrant, connected community!