



Privacy Policy for BFF Indy

Effective Date: December 28, 2023

Thank you for choosing BFF Indy. Your privacy is important to us. This Privacy Policy explains how BFF Indy ("we," "us," or "our") collects, uses, discloses, and protects your personal information when you use our website, mobile application, or any other services we provide (collectively, the "Services"). By accessing or using our Services, you agree to the terms of this Privacy Policy.

Information We Collect

1.1. Information You Provide:

- When you register an account, we may collect personal information such as your name, email address, and other contact details.
- When you use our Services, you may provide information such as your preferences, feedback, and any other content you choose to submit.
- If you choose to make purchases through our Services, we may collect payment information such as credit card details.

1.2. Information We Automatically Collect:

- When you access or use our Services, we may automatically collect certain information, including your IP address, device type, browser type, and browsing behavior.
- We may use cookies, web beacons, and similar tracking technologies to collect information about your interactions with our Services.

How We Use Your Information

Our main goal is to ensure your experience on BFF Indy is an enjoyable one, and you don't end up feeling isolated! In order to deliver an enjoyable experience to you, we may use your registration and other information to:

- Offer you our services and features.
- Contact you with information about BFF Indy (e.g., updates and new features).
- Personalize BFF Indy and the content we deliver to you.
- Conduct research and analytics about how you use and interact with BFF Indy.
- Test new technologies and processes designed to enhance and improve BFF Indy.
- Resolve disputes, troubleshoot problems, and enforce our Terms & Conditions.
- Investigate fraud, protect our legal rights, and enforce our Terms & Conditions.
- Send you information about the promotions and offers we have available (e.g., specify the types of goods/services/offers to be provided via direct marketing) by direct marketing or other modes of communication - if you've signed up for our communications, events, or otherwise told us it's OK. You can withdraw from marketing at any time via Settings or by using the opt-out mechanisms and links provided in each message..
- Protect our Users and third parties from harm.

How We Share Your Information

We may share your personal information with third parties in the following circumstances:

- With service providers who assist us in operating our Services and performing related functions.
- With your consent or at your direction.
- In response to a legal request or to comply with applicable laws, regulations, or legal processes.
- To protect our rights, property, or safety, or the rights, property, or safety of others.
- In connection with a merger, acquisition, or other corporate transaction involving BFF Indy.
- Additionally, we may sell our email list/information to businesses BFF Indy works with for direct marketing purposes. You can withdraw your consent at any time by contacting us at bff.indianapolis@gmail.com.

Data Security

- We take reasonable measures to protect the security of your personal information and to prevent unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Your Choices

- You may choose not to provide certain information, but this may limit your ability to access or use certain features of our Services. You can also adjust your browser settings to refuse cookies or to alert you when cookies are being sent. However, please note that disabling cookies may affect the functionality of our Services.

Children's Privacy

- Our Services are not directed to individuals under the age of 18, and we do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe that your child has provided us with personal information without your consent, please contact us, and we will take steps to remove such information and terminate the child's account.

Changes to this Privacy Policy

- We reserve the right to update this Privacy Policy at any time to reflect changes in our practices or applicable laws. We will notify you of any material changes by posting the updated Privacy Policy on our website or through other appropriate means. Your continued use of our Services after the effective date of the revised Privacy Policy constitutes your acceptance of the terms.

Contact Us

If you have any questions, concerns, or complaints about this Privacy Policy or our privacy practices, please contact us at bff.indianapolis@gmail.com

Thank you for reading our Privacy Policy. We appreciate your trust in BFF Indy.